



CHAITANYA GODAVARI GRAMEENA BANK

(A Government undertaking sponsored by Union Bank of India)
Head Office, Raghu Mansion, 4/1, Brodipet, Guntur-522 002, A.P.

Phones.0863-2261126, 2324500 (Fax) 0863-2261123 email: fi@cggg.co.in, boardsectt@cggg.co.in

NOTIFICATION

Call for Quotation - Financial Literacy Awareness Camps (FLAC) through Street Plays (NUKKAD NATAK) - FY 2022-23

Quotations are invited for organising 11 "Street Plays" (NUKKAD NATAKS) through Chaitanya Godavari Grameena Bank, Branches in different locations at erstwhile Guntur, East and West Godavari districts of Andhra Pradesh State.

'Topics to be covered under different Financial Literacy Programmes' in Street Plays in detail and the following are in brief:

1. Programs for the People inducted newly in the financial system and Programs for Adults.
2. Programs for Farmers.
3. Programs for School Children.
4. Programs for Senior Citizens, and
5. Programs for Entrepreneurs.
6. Programs for SHGs
7. Programs on Mobile Banking.

The details of different aspects and amount to be quoted by party for each are given hereunder:

S.No	Particulars	Amount in Rs.
1	Remuneration for Kalajatha team (8 members)	
2	Mike & Lighting dais arrangements expenses	
3	Chaitanya Radham (decorated with banners of RBI, NABARD, Sponsor Bank, CGG Bank) expenses (Mobile Van)	
4	Public Mobilization/programme arrangement charges for Business Correspondent/Bank Agent/Villager/NGO Rs.500/	
5	Snacks expenses for 200 members @each Rs.15/- to audience	
6	Hire charges for 200 chairs and dais tables, Shamiyana etc., (includes transportation)	
7	LCD Projector with Laptop	
8	Publicity material @ Rs.250 per programme	
	Total	

The required subject material will be provided by the Bank to the successful bidder and separate scripts are to be prepared by the party in accordance to the above mentioned subjects and submit to the Bank for approval. The scripts are to be modified as and when required.

The duration of the program preferably for half day or more, to suit the timings/availability of participants in rural areas. **All the programs need to be conducted latest by 31-12-2022.**





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The party has to ensure minimum presence of 200 audience for each of the Street Play.

Photographs of the conducted skits to be shot on GPS map camera and Relevant Certificate duly filled-in and signed by respective authorities should be sent to respective FLC's on daily basis and on CD to FI Dept. by the end of the month.

“We specify that the Financial Literacy Awareness Camps through Street Plays (NUKKAD NATAK) should be only in the mode of KALAJATHA Teams (Live) but not by Magic by Magician Mode.”

The brief methodology going to be adopted for conducting the Street Plays is to be furnished along with quotation.

The advertisement material like pamphlets (200) are to be distributed in the selected village, banners at the place and for Mobile Van/Auto/Dias and canvassing in the village 3 hours before scheduled programme to be arranged by the party.

The schedule for conducting the programmes will have to be arrived in consultation with FI Dept.

Quotation is to be submitted in the above prescribed format on the letterhead of your organisation or scanned copy to our e-mail fi@cgggb.co.in on or before 18-09-2022.

Quotations so received will be on record with the Financial Inclusion Department, Head Office, Guntur **and the short-listed organisations will be called for performing DEMO Skit (Live) at our Head Office, Guntur** on a date specified, which will be informed to them through e-mail ID provided in the quotation.

Selection of successful bidder will be basing on merits.

Bank reserves the right to accept the quotation and to issue contract to any of the organisation on merit for conducting Financial Literacy Awareness Camps through “Street Plays” (NUKKAD NATAKS) and also reserves the right to terminate/cancel the contract/bid at any point of stage/time, without assigning any reason whatsoever.

Mohammad Mazeed,
Senior Manager & HOD,
Financial Inclusion Department,
Chaitanya Godavari Grameena Bank,
Head Office, Guntur

